



MSC

INTEGRATION

MAXIMIZING SAVINGS ON

MULTI-FAMILY PROPERTY SECURITY

mscintegration.com

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Are you eager to discover the secrets to saving thousands on securing your multi-family property? Interested in learning how to identify the right security system, design, and provider while keeping your budget intact? You've come to the right place. This guide is your roadmap to making critical decisions to safeguard your assets and your financial well-being.

THE COST OF CUTTING CORNERS

When it comes to security, what you skimp on upfront will inevitably cost you more in the long run. Investing wisely in a security system means avoiding shortcuts. Here's why it's crucial:

ESSENTIAL: PROPER SETUP

Many low-cost security competitors compromise on quality to offer discounted prices, leaving clients with inadequate and vulnerable installations. At MSC Integration, we've seen firsthand the repercussions of such decisions. That's why we're here to guide you through evaluating and selecting a security proposal that prioritizes your safety and financial security.

Many low-cost security competitors compromise on quality to offer discounted prices...

THE PRICE OF REPAIRS

Over the years, we've witnessed numerous clients opting for the cheapest security provider, only to face escalating repair costs later on. Consider Joe's story: As a new property manager, he chose a lower-cost proposal to impress his boss. However, the initial savings turned into double the expenses when inferior materials led to system failures.

THE CONSEQUENCES OF COMPROMISE

Using low-grade materials can render your security system not just faulty but entirely ineffective. Joe's ordeal serves as a cautionary tale: After enduring countless troubleshooting calls and hefty bills, he finally sought our help.

AVOIDING JOE'S MISTAKE

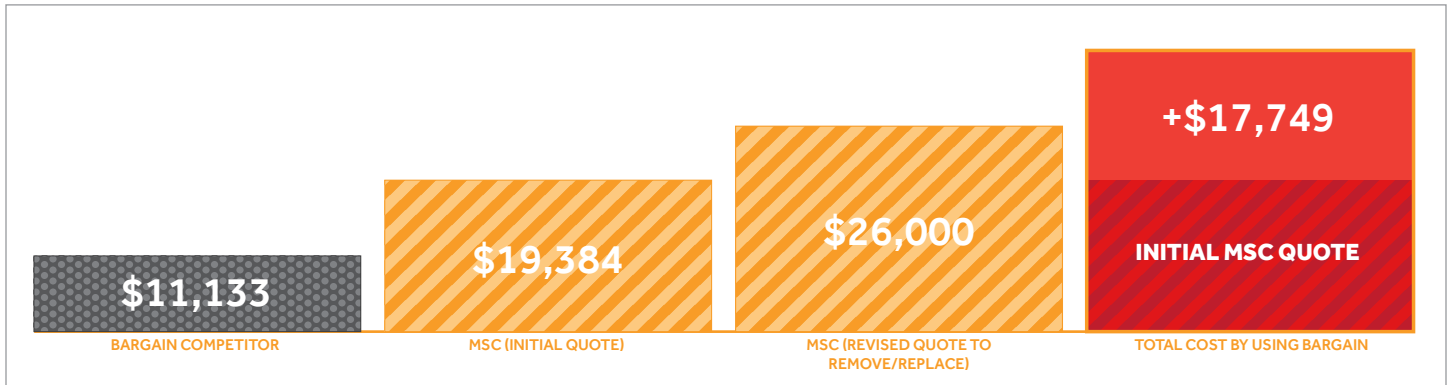
Joe's experience is all too common. We've seen the aftermath of poor workmanship, which often requires extensive repairs.

THE BACKBONE OF SECURITY

Cabling is the lifeline of your system. Improper handling or substandard materials can lead to costly repairs. Proper installation is equally critical; any compromise can result in camera failures or power issues. Repairing conduit introduces additional points of failure, potentially requiring replacement of the entire system.

DON'T FOLLOW JOE'S LEAD

Joe's unfortunate experience highlights the pitfalls of prioritizing short-term savings over long-term security. Learn from his mistakes. Review the following sections to ensure your security system is foolproof and won't jeopardize your job security.



THE COST OF CUTTING CORNERS

SYSTEM CONSIDERATIONS

PRODUCTS

Cable

CCA (Copper Clad Aluminum) is a coating that is non-conductive. If it wears off, the cable will cease to carry data, compromising your entire system.

Solid Copper Core (American Made) cable offers superior image quality and stability, making it the cornerstone of the system and the most costly to install.

If your cable fails, it is one of the most expensive components to repair. Ensure you only install Solid Copper Core cable!

Some companies certify the cable for conductivity, ensuring optimal performance.

NOTE: Experienced installers are crucial to avoid damaging cables with improper tools. Cable damage can result in intermittent data transmission or power issues. Repairing damaged cables can be challenging, akin to troubleshooting a string of faulty Christmas lights.

PRODUCTS

Cameras

Not all cameras are equal. Different situations require different types of cameras. Consider your security objectives before opting for cheaper options.

Choosing cheaper cameras may compromise image quality and result in higher long-term costs.

For instance, specialized cameras with appropriate shutter speed and light spectrum may be necessary for capturing license plates in property damage or liability cases.

Maintain detailed records of product specifications to facilitate system maintenance and repair. Generic labeling of parts can jeopardize system integrity.

NOTE: Ensure you have exact model numbers of each camera to avoid exploitation by security firms and streamline maintenance and repair processes.

Now, Let's Dive Deeper into Camera Specifications!

CAMERA SPECIFICATIONS

Chip Set

Chip Sets determine playback quality.

High-quality systems offer smooth playback crucial for investigations.

A strong system should provide clear and fluid motion with at least 15 frames per second.

Less expensive cameras may have out-dated processors, leading to reduced frame rates or skipping images.

Imager/Optics

Image quality depends on the imager, not just pixel count.

A quality imager ensures clarity, contrast, and brightness.

“Pixels on target” are more critical than pixel count, ensuring sufficient resolution and clarity based on the distance from the target to the camera.

Clarity of pixels significantly impacts system effectiveness.

CONCLUSION

This breakdown aims to ensure you receive a reliable system and avoid costly mistakes. Consider factors such as warranties, service agreements, and maintenance packages, as they greatly influence system value, cost, longevity, and resilience.

For more information on building a bulletproof security system, don't hesitate to contact us. We're here to address any questions you may have.

Stay Safe.

YOUR FRIENDS AT



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